

Aaron Longa

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Education

University of California Santa Cruz; Santa Cruz, CA Sept. 2011- June 2015
Business Management Economics Double B.A. Degree 3.33 GPA

Finance and Large Data Set Work

- Single variable calculus applied to economics Spring 2012
- Integral calculus in one variable and differential calculus in several variables in application to economics
- Application of Intermediate Micro theory Fall 2012
- Application of economic calculus to the various consumer and producer decision making scenarios
- Introduction to Econometrics Spring 2013
- Learned how to use the basics of R statistics with over 200 rows of data analyzed
 - Learned how to apply statistical theory to economic studies
- Intermediate Applied Econometrics Winter 2014
- Learned how to import and analyze data in R using regression economic analysis to write econometric equations
 - Imported and analyzed over 2000 rows of NHIS data for an applied econometrics paper
 - Compared two large national data sets to determine the correlation between mortality rates and drinking
- Intermediate Management Science Spring 2014
- Learned how to quantify managerial situations into equations that aide managers in their work
 - Able to apply the quantification to large data sets collected by businesses
- Business Strategy Spring 2014
- Learned many business strategy techniques and terms and applied them in a international business strategy game simulation among my classmates

Experience

The Everett Program, Santa Cruz, CA *CiviCRM Working Group Teacher* April 2014-June 2014

- Taught how to setup CiviCRM on WordPress for non-profits
- Taught how to use the basic and advanced functions of excel for data management
- Taught how to organize financial data on excel via chart and readable graphs from dummy financial data
- Taught how to interpret sample financial data set charts and graphs

Related Knowledge and Skills

- Accomplished in public speaking including persuasive, demonstration, and informative speeches
- Proficient in Microsoft office suite
- Fluent in conversational Spanish
- Management and group leadership skills for most types of personalities
- Taking economic, math, business, accounting, and management classes during UCSC undergraduate career
- Highly organized, manages my time efficiently, detail orientation on all tasks, and follow through on projects
- Able to use and navigate window, osx, and linux software